



CASIMIR PULASKI DAYS

Music & Fun

Event of:
PROMOTE PULASKI ↑

Casimir Look a Like Contest

MARCH 5-12 2017



FUN FOR ALL!...



Kid's Coloring Casimir Contest

Spirit Day

CASIMIR PULASKI DANCE

Business promotions

Business Window Decorating Contest

Polish Sausage & Food

Polka Mass

Polish Jam Session

Concertina's & Coffee

Wine Tasting!

Pulaski Museum Tours

Casimir Pulaski Days is a celebration honoring a revolutionary war hero, General Casimir Pulaski, for whom our Village is named after. Promote Pulaski's, Inc. mission is to bring awareness of the rich Polish heritage, to not only our residents of Pulaski, but to all Americans, schools and businesses. The event is also an effort to help Pulaski grow in the areas of business and tourism. Promoting the fact, that Pulaski is a great place to live, work and play. This week long event encourages all organizations, businesses, schools and churches to get involved and be proud of our community and who we are!

Want to be involved? It's easy, for more information check out the web!

For more info - www.casimirpulaskiday.org

Email: promotepulaski@gmail.com • call: 920.822.4450



Mark your calendars; Casimir Pulaski Week March 5-12 (Sunday to Sunday)

For the past five years, Promote Pulaski, Inc. a 501c3 non-profit corporation has helped to promote Pulaski by hosting “**Casimir Pulaski Days**” along with many businesses and organizations that have sponsored the event. Casimir Pulaski Day is a holiday celebrated around the country, on the first Monday in March, honoring revolutionary war hero, General Casimir Pulaski. One of our goals has been to educate individuals about Count Pulaski, and why our community was named after this revolutionary war hero. We also want to bring awareness to not only our residents of Pulaski, but to neighboring communities, the schools and businesses. In addition, make help Pulaski to grow in the areas of business and tourism. Pulaski is a great place to live, work and play; so promoting various events, business and organizations is what we are doing.

This year the event will be held, Sunday to Sunday, March 5 through March 12, 2017. We have a schedule of events attached (tentative) that is intended to make Pulaski a destination for that week in March.

Casimir Pulaski Day is an event of Promote Pulaski, Inc., which is a non-profit 501c3 organization that promotes educating, marketing and building business and tourism in Pulaski, Wisconsin and surrounding communities focusing our uniqueness and historic past. The Casimir Pulaski committee meets regularly and is encouraging, business, organizations and schools to finalize plans for the event. For more information on Casimir Pulaski Week, or if you have an organization that would like to **register to participate**, visit the website: casimirpulaskiday.org, or contact Dawn or Tammy at promotepulaski@gmail.com for more information. We look forward to having you join us in this celebration.

PROMOTE
PULASKI 



Casimir Pulaski Day PARTICIPANT
March 5- March 12, 2017

#CasimirPulaskiDays

www.casimirpulaskiday.org

Sponsorship Opportunities:



CASIMIR PULASKI WEEK

MARCH 5-12, 2017

www.casimirpulaskiday.org

PSRRT STD
ECRMSS
U.S. POSTAGE
PAID
EDDM RETAIL

Local Postal Customer

MAIN EVENTS

FRIDAY
Wicka's Jam Session
Museum Open House

SATURDAY
Concertina's & Coffee
at Smurawa's Bakery
Casimir Pulaski Dance & Polish Sausage
at Cocktales

SUNDAY
Polka Mass at Assumption BVM

OTHER ACTIVITIES INCLUDE:

- Casimir Pulaski Look A Like Contest
- Kid's Coloring Contest
- Business Window Decorating
- Passport to Pulaski
- Wine Tasting
- Music, Food & Fun for all!



To learn more about events and activities visit:
casimirpulaskiday.org

What is it all about?

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920-655-4587
www.promotepulaski.com
e: promotepulaski@gmail.com

PROMOTE PULASKI

SUPPORT OUR BUSINESSES THAT SUPPORT CASIMIR PULASKI DAYS		
YOUR AD/COUPON HERE 2.68" X 3.2" \$199.00	YOUR AD/COUPON HERE 2.68" X 3.2" \$199.00	YOUR AD/COUPON HERE 2.68" X 3.2" \$199.00
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EDDM - Every Day Direct Mailer - Cost: \$199

Mailed to 2,500 + residents of Pulaski, and surrounding areas. This is an opportunity for you to co-op with other retailers in the area, gain exposure, and increase your walk-in traffic two weeks prior to the event. You will also be listed as a sponsor on the casimirpulaskiday.org website with a link to your website, and promoted prior to the event, and during the event. A great opportunity to build your business, and tourism and business in Pulaski, WI

2" x 3" Approximate- Ad size.

Send ad or information for ad to promotepulaski@gmail.com

Music Sponsorship



Our mission is to exhibit our rich musical heritage that we have as a community. We do this by providing a variety of music in businesses throughout the community, during the week long event. Please help us provide this unique experience by sponsoring Pulaski's very own musical talents, both young and old. It's a wonderful experience to shop at a business and have music, or to attend a Polka Dance, or to just sit and listen to wonderful old time music.

Casimir #1 - \$199 (1-2 hour performance/small group)

Casimir #2 - \$299 (2 hour performance/med group)

Casimir #3 - \$599 (4 hour performance/med to larger group)

Any of these sponsorships will bring music into a business. Your name or company name will be advertised throughout the performance, and also will be shared on social media and on the Casimir Pulaski Day website.



Website Sponsorship - \$299

www.casimirpulaskiday.org (12 months)

Cost: \$299 for a full year on the website. That's less than \$25 a month.

1. You'll be listed as a sponsor on website, and have your logo (**along with a link to your website**) prominently displayed on the site. (Great idea for hotels and company sponsorships. (We are currently updating the site to a Responsive Website Design, which will be better for SEO too.)
2. Included in website sponsorship is a minimum of three social media posts.

Send your logo and link to: promotepulaski@gmail.com

Passport to Pulaski Sponsorship - (Retail Businesses Only) \$100

This includes promotion for Passport to Pulaski. Participants are required to get a stamp for their Pulaski Passport. This promotion encourages business walk-ins.

Winners will be drawn on Sunday, March 12, 2017.

There are only 7 BUSINESS PARTICIPANTS allowed.

1. There will be a **GRAND PRIZE DRAWING** of a **\$250** Gift Basket that will include Gift Cards and Prizes from area merchants. There will be smaller prizes awarded as well.



Casimir “Silver” Sponsorship - \$175

If you are looking at helping in a smaller way, please feel free to provide a “silver” sponsorship on the website. You’ll be able have the on-line exposure, and you’ll be helping out a great cause as well. Your business or organization will have a link on the site that will link directly to your homepage or facebook page, and you’ll be providing a great website experience for everyone that visits www.casimirpulaskiday.org.

- 1) Website listing & link to your website.
- 2) Three social media posts promoting your organization or business prior to the event.

Other Co-op Advertising Opportunities - \$150 each

Coffee Sleeves \$150 (1,000 sleeves - max. 2 businesses)

Coasters - \$150 (2500 coasters - max. 4 businesses)

Souvenir T-Shirts - \$150 (100 t-shirts with your business logo on back)

Pulaski News Campaign - \$125

\$125 - for biz card size add (full color)

FULL PAGE CAMPAIGN - Twice prior to the event.



(If you are interested please let us know; promotepulaski@gmail.com)

Please like our page, and help promote this event on your social media page.

<https://www.facebook.com/casimirpulaskidaywi>

Send donations to:

Promote Pulaski, Inc.

702 Carol Lane • Pulaski, WI 54162

promotepulaski@gmail.com

Contacts: Tammy or Dawn



Need Ideas on how you and your organization
or business can participate in Casimir Pulaski Days?

**Please leave your email and we'll keep you updated on Casimir
Pulaski Day Happenings.**

- Hold an open house or special sale "Hot Red".
- Decorate your store or windows "Casimir Pulaski"
- Hold a "Bake Sale" or Chili Cook-off.
- Promote a craft sale or pie auction.
- Wear Red for Spirit Day.
- Promote Casimir Pulaski through your social media page.
- Hold a "story time".
- Enter the "casimir pulaski look alike contest".
- Visit the museum during the open house.
- How about a "Birthday Celebration" in honor of Casimir Pulaski - cake & coffee.
- Mustache Fun.
- Kids Fun Night, or Adults Fun Night, Ladies Night?
- Meet Casimir Pulaski Night.
- Other ideas?